

Key Findings

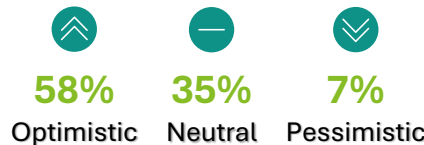
-  Prevailing optimism, awareness of challenges ahead
-  Innovation at the core of efficiency enhancement
-  Reduced emphasis on ESG and climate issues
-  Artificial Intelligence (AI) as a catalyst for business transformation
-  Leadership focus on strategic alignment, corporate culture and digital skills

1. Economic Outlook & Strategic Orientation

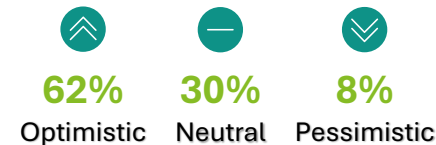
Business & Economy Outlook

Question: What is your personal outlook toward the following areas over the next 12 months?

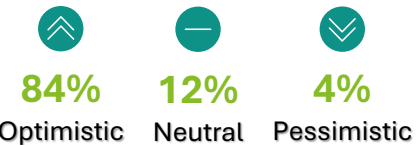
The Greek economy



The overall growth prospects of your industry/sector

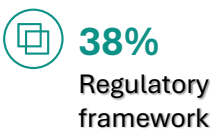
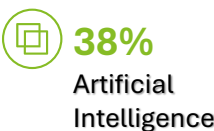
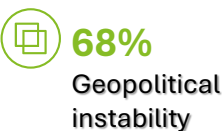


The expected performance of your company



External Challenges

Question: What external issues do you expect to disrupt your business strategy within the next 12 months?

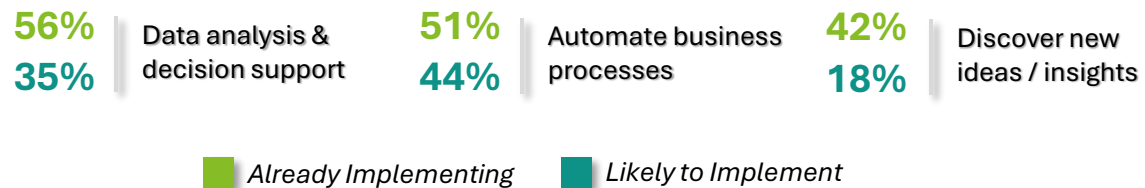


2. AI Readiness



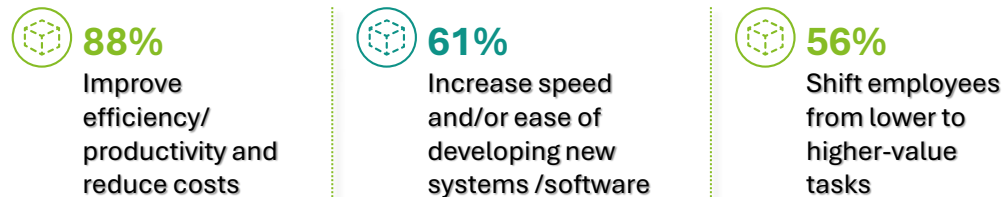
Gen AI Adoption

Question: To what extent is your organization currently planning to implement Generative AI to improve how you do business?



Expected AI-driven Benefits

Question: What are the primary business outcomes your organization aims to achieve using Generative AI?

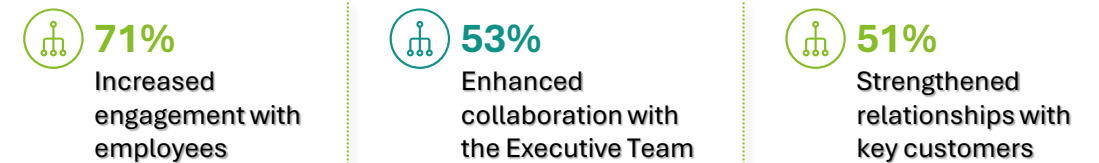


3. Leadership & Business Model



Stakeholder Management

Question: What stakeholder management approaches have you changed the most over the past year?



Leadership Challenges

Question: What is the most critical leadership challenge your organization is currently facing in 2025?

